



Cult Beauty is a young and rapidly growing company, which has received accolades from: Sunday Times Style (Best Beauty Website Editor's Pick), Management Today (35 under 35), The Telegraph (Enriched List), as well as regularly featuring in top publications, radio and television shows.

Backed by advice from an esteemed panel of beauty experts, www.cultbeauty.co.uk is the savviest, most authoritative beauty guide online. Our mission is to demystify the beauty industry, combining consumer trials with the vast knowledge of our expert panel to filter out the bladders and braggers from the gems that do what they say on the tin. The result is a beauty hall of fame you can shop.

PR Internship

This is a three to six month internship position ideal for those looking to establish a career in beauty PR, specialising in online strategies. You will report directly to the PR Director and will gain valuable contacts and experience within the beauty industry.

Responsibilities include:

- Assist the in-house PR team with day-to-day press activity
- Researching press releases
- Scanning and compiling cuttings
- Preparing press materials
- Researching relevant publications
- Organising sample send outs and mail outs
- Researching placement opportunities

Required skills / attributes

- Ambitious and hardworking
- A good phone manner
- Excellent verbal and written communications skills
- An interest in internet technology and beauty products
- Understanding of social networking

Location: Earls Court, London

Hours: 20 – 40 per week