



Cult Beauty is a young and rapidly growing company, which has received accolades from: Sunday Times Style (Best Beauty Website Editor's Pick), Management Today (35 under 35), The Telegraph (Enriched List), as well as regularly featuring in top publications, radio and television shows.

Backed by advice from an esteemed panel of beauty experts, [www.cultbeauty.co.uk](http://www.cultbeauty.co.uk) is the savviest, most authoritative beauty guide online. Our mission is to demystify the beauty industry, combining consumer trials with the vast knowledge of our expert panel to filter out the blaggers and braggers from the gems that do what they say on the tin. The result is a beauty hall of fame you can shop.

### **Graphic Designer**

We are looking for a talented mid-weight graphic designer to join our team. We produce all our creative in-house and need the help of a designer to work on advertising and digital. This role can be a full-time permanent placement or part-time freelancer. You will be tasked with ensuring the editorial, merchandising and marketing content is brought to life with unique, user friendly, high quality design.

#### **Responsibilities include:**

- Work alongside the Editorial and Marketing teams to design and deliver excellent visual site and marketing imagery
- Producing stunning assets for use across all our communications
- Design to a high standard for website and print including the editorial and shop sections
- Create visual designs that effectively communicate editorial concepts and brand identity
- Liaise with external contacts in the preparation of and delivery of design briefs for partnership or joint marketing sites
- Generate weekly marketing assets from editorial for emails, web pages, promotional spots, affiliate collateral and direct mail
- Thoroughly checking deliverables for retouching, colour correcting and optimisations of images for the web
- Ensuring all creative adheres to style guidelines and articulates brand objectives
- Stay ahead of trends and new ideas and interpret those into fantastic creative
- Development of technical skills to stay abreast of software changes

#### **Required skills / attributes**

- Ability to work quickly from concept creation to finished product
- Able to understand the brand and vision of the business
- Able to organise own time and work to deadlines
- Communicates clearly and regularly
- Commercial acumen & high levels of accuracy
- Can work independently and prioritise accordingly
- Expert design skills and proven experience using Adobe Creative suite
- Knowledge of the HTML process, structural site limitations, web development
- A flexible attitude to adapt to a growing team as well as demanding business needs
- Pro-active and able to show initiative/ideas to constantly improve the quality of the site

**Location:** Earls Court, London

**Hours:** 20 – 40 per week

If you think you have what it takes to join our creative and growing team then we would love to hear from you!

To apply please click on the button below to send us your CV along with your portfolio and cover letter telling us a bit more about you and why you think you could be our new Graphic Designer.